

Irish Daily Mail

FREE COPY OF MAGAZINE

SATURDAY 24th DECEMBER 2022

Dear Retailer

With today's **Irish Daily Mail** we have included a free copy of **MAGAZINE**, complete with all the festive TV Listings from 24th December to 1st JANUARY 2023. Can you please insert the **MAGAZINE** into copies of the **Irish Daily Mail**. We expect demand for Saturday's **Irish Daily Mail** will be increased and that the **MAGAZINE** will help maximise sales.

The **MAGAZINE** will replace **YOU MAGAZINE** for this issue **only**

Please display the **Irish Daily Mail** prominently in your stores and keep on Sale throughout the Weekend

Wishing you all the best for a great Christmas and New Year

Thanking you for your continued support.

CIRCULATION TEAM
DMG Media