

REACH RETAIL COMMUNITY NEWSLETTER

 Reach Retail Community

circulation@reachplc.com



Hello and welcome back!

Wow September already! We hope you all had a lovely summer and were able to take some time away to relax and enjoy yourselves, something that we all deserve.

We have some truly great promotions and activities planned over the next few months, with some fantastic prizes up for grabs for our readers. We hope that you will get fully involved in supporting these promotions. Read on to find out more.

Facebook

Don't forget to join our Facebook page (which is solely dedicated to our retailers). Not only that, you could win yourself £100 cash just for doing so, what are you waiting for? Join here: [Reach Retail Community](#).

If you wish to contact us privately, you can do so by emailing us at circulation@reachplc.com, we very much want to hear from you and support you.

Bingo-Bingo – £25,000 to be Won!



Eyes down, look in! That's right Bingo is back and we have a whopping prize pot of **£25,000 to be won!**

Rise and Shine! On **Saturday 11th September**, inserted inside 21 of our regional daily titles, will be our Bingo Game card, this will be followed by 4 weeks of Bingo numbers that will feature everyday in paper. So it's really important that readers who wish to play pick up a Saturday's paper with the game card inside.

There will be a mixture of winning line prizes and full house prizes as well as a huge last house cash prize up for grabs!

A truly great competition for your customers to take part in with some huge cash prizes to be won, as well as some great opportunities for you to drive sales of your local newspaper.

If you would like a poster to display in your store to promote the Bingo promotion, please email us at circulation@reachplc.com to request one or visit our Facebook group [Reach Retail Community](#) where we will upload one for you to download.

Grass Roots Pictures Supplements



It has been a stop/start season during the last 18 months for many sports teams and we would like to highlight how vital local grassroots teams are and showcase them within Special Photo Supplements that will appear in each relevant participating newspaper title on **Thursday 23rd September**.

Local grassroots sports clubs have been contacted to submit pictures as well as the FA for many of the local areas. Support has been overwhelming and we expect the supplements to sell extremely well. You will receive extra copies on this day to meet any increased demand.



Nature Lovers – Bird Inserts!

Not one but two inserts for all the nature lovers!

Inside all local regional daily newspaper titles on **Monday 13th September** will feature an A2 Bird Spotting Poster and on **Tuesday 14th September** we have a fantastic 8 page pull-out all about birds!

Definitely worth tweeting about!



First Class Picture Supplements

To celebrate all those little ones who will be starting school for the very first time, we will be marking this momentous event by featuring them all looking so proud and smart in their school uniform in some of our local daily newspaper titles on **Thursday 14th October** and weekly titles week commencing **11th October** in our First Class Photo Special.

Whether it's the obligatory 'front door', 'fireplace', 'at the school gate pose', or even class photos, all will be included!

Further details of our First Class Supplements and participating titles can be found closer to the dates on our Facebook Page [Reach Retail Community](#).

Some great opportunities for those retailers that sell any of the above newspaper titles to gain some extra sales, keep an eye out on our Facebook page [Reach Retail Community](#) for any additional promotions and competitions as well as reminders of key dates and posters that you can download and use in store.

It's all about you!

Reach Facebook Page – Chance to Win £100!

Our Facebook page is the best way to find out what is happening within our newspaper titles and also allows you to share some of your great in store activities and ideas with us and your fellow retailers.

If you would like to get your hands on **£100** to spend on whatever you like, then all you have to do is become a friend on our Facebook page [Reach Retail Community](#) before the end of September 2021 to be in with a chance. Every retailer that joins our Facebook group will be entered into the prize draw and one retailer will be selected at random each month throughout 2021, winning £100! What are you waiting for, join today! The next draw will take place at the beginning of October 2021. (Terms and Conditions apply, see below)

We will be randomly selecting our next members shortly, so keep an eye out on Messenger to see if you have won, as we will contact the winner privately prior to announcing within our newsletter or on our Facebook page. Good luck!



Are you a member of the NFRN? Why not enter our Community Champions Awards?

The Community Champion awards seek to reward those retailers who go that extra mile for their customers and communities, an ethos the NFRN and Reach both support.

The awards are exclusive to NFRN members and trophies will be awarded to retailers in five regions across the UK, with the overall **Community Champion of the Year** being revealed at the NFRN Awards.

Retailers can nominate themselves or a deserving colleague, or be nominated by a customer, using either the online form on the NFRN website or by emailing us directly at circulation@reachplc.com with your details and why you feel you should win the award. To help drive nominations, Reach PLC have produced posters for members to display in their stores and to hand out to customers, if you would like one, please email us at circulation@reachplc.com.

Thank you for taking the time to read our Newsletter.
The next issue will be out early October, 2021.

N.B: In paper activity details, dates and participating publications are correct at time of going to print, but maybe subject to change.

Facebook competition Terms and Conditions

To be eligible to be entered into the prize draw you must either own, manage or work within a retail outlet that sells any title published by Reach PLC (proof may be required). The winner must be 18 years of age or over. The winner must be a member of the Facebook page at the time of the draw taking place. The winner will be selected at random from all eligible entries. Employees of Reach, their agents or their families may not enter any Competition. The winners name, store name and store location may be used to announce the winner through our Newsletter and on [Reach Retail Community Facebook page](#). Unless specifically stated otherwise, prizes are not transferable and no cash alternative to prizes will be offered. Reach reserves the right to substitute a prize of equal or greater value should circumstances outside of its control make this necessary. If the winner of a Competition is unable to take up a prize for any reason or in the event that time is of the essence and a winner cannot be contacted by Reach within a reasonable period Reach reserves the right to award the prize to an alternative winner, in which case the first winner chosen will not be eligible for any share of the prize whatsoever. The Editors reserve the right to change the rules applicable to any Competition or to void any Competition at any time and for any reason. Failure to comply with any of these rules may result in the disqualification of the entry. Entry into any Competition confirms acceptance by you of these Facebook Competition Terms and Conditions and you agree to be bound by them. No purchase or payment is required. The winner will be notified through Facebook and asked to provide full contact details directly. If no contact is made within ten (10) calendar days of notification (unless otherwise stated in the published details of the specific competition), the prize(s) will be forfeited and may be awarded to (an) alternate winner(s) selected in a random draw from the remaining eligible entries. Reach reserves the right to extend the entry period. The competition is in no way sponsored, endorsed or administered by, or associated with, Facebook.

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